



## CBIG Cloud Services

The cloud has become one of the most talked about services in the IT industry. So...what is the cloud, and how can you use it? In short, the cloud can be utilized to offload the costs and complexities of your in house IT services. A hundred years ago, companies stopped producing their own power and began outsourcing it to take advantage of the new electrical grid. Today's electrical grid for outsourcing technology is the cloud. As many companies have no doubt noticed, developing and supporting a business intelligence application in house can be overly complex, expensive and time consuming. Offloading these tasks to the cloud allows your organization the ability and time to focus on more pressing engagements, like growing your core business. CBIG's Cloud Services offer the kind of flexibility and security that has made BaaS one of the fastest growing segments in the industry.

The benefits of CBIG's Cloud Services:

- Bypass lengthy in-house IT processes and start gaining better business insight in weeks, not months.
- Problematic in-house systems can be expensive to license, maintain and upgrade. In the cloud, these tasks are transparent and seamless.
- Our rapidly scaling pay for what you use model provides the flexibility and cost savings that you're looking for in moving to the cloud. Unknown and unforeseen demand spikes can put a huge strain on systems. That is what cloud services are built to resolve.
- Secure data transmissions ensure that data remains private.
- Through a secure online portal, users will have access to data, dashboards, and other analytics via any web enabled device, from anywhere.
- ETL, BI, and analytic software can be provisioned as a service, offloading the burden of costly maintenance and licensing fees.
- The definition of a public vs. private cloud can be different for everyone. CBIG's architecture provides secure data access on a dedicated technology stack. Because security is a major concern with any cloud implementation, our architecture is audited by third party security firms so that we can maintain the most up to date security framework for your data and applications.
- Offloading the cost and complexity of your BI application to the cloud means much faster time to market, so your organization can focus on doing what it does best.
- Leveraging industry standard analytic apps with pre-built analytics can vastly increase the speed to market.

For more information, please contact [services@chicagobigroup.com](mailto:services@chicagobigroup.com)